



Makes cleaning a breeze



# SAVE YOUR LOCATION TIME AND MONEY

With EnduroShield Permanent\* Protective Coating applied to your operation's glass showers, you can achieve **real cost savings** and keep your glass **looking new with minimal effort** for years to come.

- Save your operation **thousands of dollars**.
- Be **Environmentally responsible**. (EnduroShield saves on water use and removes the need for harsh chemicals. This in turn means that these cleaners are not going down the drain and entering the water system).
- Present the most professional bathroom experience for your guests, with ease, **EVERY TIME**.
- The leading North American Shower and Glass Manufacturers partner with EnduroShield. **Shouldn't You?**

## House Keeping Labor Savings with EnduroShield on a Shower Door in a Hospitality Project

Assuming 2 panel shower total glass area 25 sq. ft.

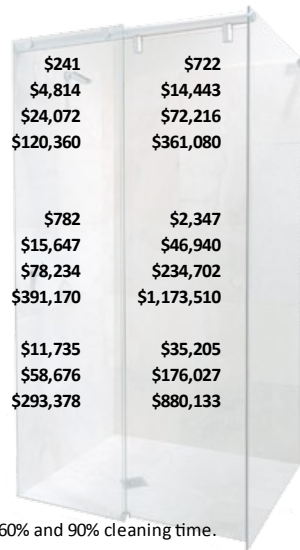
	hourly rate (California <sup>^</sup> )						
	\$10.03						
	No. of minutes spent Cleaning Shower	% of hour	Real time cost Single cleaning	monthly cost	yearly cost	After 3 years (Warranty existing glass*)	After 10 years (Warranty on New Glass+)
Reported Max Time at some locations**	15	0.25	\$2.51	\$75.23	\$903	\$2,708	\$9,027
Regular Cleaning (Avg time)	6	0.1	\$1.00	\$30.09	\$361	\$1,083	\$3,611
Cleaning With EnduroShield***	2	0.03	\$0.33	\$10.03	\$120	\$361	\$1,204

### Labor Cost Savings Alone: EnduroShield Treated Cleaning Time versus Avg Cleaning time

	Reported Max Time	Regular Cleaning	EnduroShield
Single Shower	\$20	\$241	\$722
20 room location	\$401	\$4,814	\$14,443
100 room location	\$2,006	\$24,072	\$72,216
500 room location	\$10,030	\$120,360	\$361,080

### Labor Cost Savings Alone: EnduroShield Treated Cleaning Time versus Industry Max Cleaning time

	Reported Max Time	Regular Cleaning	EnduroShield
Single Shower	\$65	\$782	\$2,347
20 room location	\$1,304	\$15,647	\$46,940
100 room location	\$6,520	\$78,234	\$234,702
500 room location	\$32,598	\$391,170	\$1,173,510
20 room location adjusted for 75% occupancy	\$978	\$11,735	\$35,205
100 room location adjusted for 75% occupancy	\$4,890	\$58,676	\$176,027
500 room location adjusted for 75% occupancy	\$24,448	\$293,378	\$880,133



\*Coating will last beyond 3 years.

\*\* Confirmed time spent at multiple locations in CA & NV.

\*\*\* Figure is based on 60% less cleaning time. Hospitality projects with EnduroShield confirm savings of between 60% and 90% cleaning time.

+TUV RHIENLAND certified as the basis for a 10 year performance warranty.

<sup>^</sup>Median California House Keeping Hourly wage, as per Bureau of Labor Statistics

<http://www.bls.gov/oes/current/oes372012.htm>

This Matrix outlines the substantial savings hospitality locations can achieve on labor alone, when EnduroShield is applied.

EnduroShield provides **additional savings** on:

- Cleaning product costs. As EnduroShield does not require harsh cleaners to maintain the surface.
- Replacement costs of the shower. After a number of years without the EnduroShield protective coating, the glass deteriorates, stains and becomes unsightly, requiring expensive replacement of the shower unit.
- EnduroShield is TÜV Rheinland certified for Durability and Easy Clean. EnduroShield does not need top up products to maintain performance. It's a **ONCE ONLY APPLICATION**



It's Easy To Be Green With EnduroShield

**The ONCE ONLY coating will pay for itself in no time!**

\* Based on TÜV Rheinland independent testing